



# MONTHLY ACTIVITY REPORT

*For the local program, monthly reports are a way to track and document progress of both the program and the downtown revitalization effort. It is also an effective tool to use for updating the board on the program's overall activities and for communicating your progress to stakeholders, such as City Council and other funding entities. For the state office, monthly reports help us provide more direct and effective services by giving us a way to spot trends, challenges, issues etc. The report should reflect BOTH the work of staff and volunteers. While not all programs use the traditional four-committee structure any longer, the work of all programs should still be able to be reflected in the four-point categories below.*

The Monthly Report is **due by the 10<sup>th</sup> of each month**. Please use electronic version, type or print legibly. Please use this electronic version and email to [mainstreet-reports@thc.texas.gov](mailto:mainstreet-reports@thc.texas.gov).

**CITY:** San Augustine

**MONTH/YEAR:** March 2019

**DATE SUBMITTED:** April 10, 2019

1. Updates on Projects, Activities for the month.

**MAIN STREET BOARD:** (After typing, TAB to the next cell)

Email to: [mainstreet-reports@thc.texas.gov](mailto:mainstreet-reports@thc.texas.gov)

Meeting Dates:	Update on projects or activities
March 1, 2019	MS Fundraising Committee meeting at noon
March 5, 2019	MS Advisory Board Meeting at noon at Compass Bank

**March 1, 2019**

**The City of San Augustine Main Street Advisory Board will meet for their Monthly Meeting Tuesday, March 5, 2019 at 12 noon at the Compass Bank, 123 S. Harrison Street, San Augustine, Texas 75972**

**SAN AUGUSTINE MAIN STREET ADVISORY BOARD  
Meeting Agenda Tuesday, March 5, 2019**

1. Opening Activities
  - a. Call to Order; Establish Quorum – 6/11 required; Record attendance; Welcome Guests.
2. Citizen Presentations: Any person with business before the Committee not scheduled on the agenda may speak (please limit to two minutes). No formal action can be taken on these items at this meeting.
3. Reading / approval of Minutes of previous meeting by Secretary Teresa Mills
4. Reports
  - a. Financial Report:
    - i. Report on Financial ---Gloria Anthony, Treasurer
  - b. Committee Reports: Marshall McMillan
    - i. Organization Committee--- Linda Goller
    - ii. Design Committee----Betty Oglesbee
    - iii. Promotion Committee, Brittney Ford
    - iv. Economic Vitality Committee Rod Litton
  - c. MS Manager’s Report—Tracy Cox MSM
5. Unfinished Business:
  - a. Discuss projects, events, and activities for 2019
  - b. Update on Action Items (refer to detailed item & responsibility list from previous meeting minutes)
6. New Business
  - a. Discuss/Action Discuss projects, events, and activities for 2019
  - b. Discuss/Action Update on Action Items (refer to detailed item & responsibility list from previous meeting minutes)
7. Announcements / Good of the Order (Misc.)
  - a. Next regular BD meeting is Tuesday, April 2, 2019 @ 5 p.m. the Log Cabin. All project committees to meet separately (or together with other committee,) and present reports at next BD meeting
8. Adjourn
9. **Email to: [mainstreet-reports@thc.texas.gov](mailto:mainstreet-reports@thc.texas.gov)**  
 NOTE: Action items with \* require funding decision by SAMS PALS BD

dd July 2015 version

**SAN AUGUSTINE MAIN STREET SAMSPALS MEETING**

**Agenda Tuesday, March 5, 2019**

**ORGANIZATION:** *(After typing, TAB to the next cell)*

Meeting Dates:	Update on projects or activities
March 18, 2019	MS Heritage Days Committee meeting
March 22, 2019	MS presentation of The Beard Contest winner
March 14, 2019	MS Fundraising Committee meeting

**PROMOTION:**

Email to: [mainstreet-reports@thc.texas.gov](mailto:mainstreet-reports@thc.texas.gov)



March 28, 2019	Received design report from Austin SACHS 2 buildings

**ECONOMIC VITALITY/DOWNTOWN ECONOMIC DEVELOPMENT:**

Email to: [mainstreet-reports@thc.texas.gov](mailto:mainstreet-reports@thc.texas.gov)

Meeting  
Dates:

Update on projects or activities

MSM presents events for promotion

Main Street Events

March 22, 2019 Beard Contest

April 15-20, 2019 Golden Egg Contest

May 18, 2019 Imagine the Possibilities Tours & DowntownTX.org 2p.m. – 4 p.m.

May 3-4, 2019 Sale on the Trail

May 4, 2019 A Night in San Augustine

July 14-20, 2019 Christmas in July

September 11, 2019 9-11 AMS Patriots Day Event

December 5-7, 2019 Christmas Jubilee Days

December 6, 2019 Christmas Parade

April 10-11, 2020 Heritage Days

Announcement of Golden Egg Contest



San Augustine Main Street Merchants



Golden Egg Contest

April 15-20 Monday-Saturday (in stores)

- Customer purchasing merchandise/service (during the April 15-20 period) totaling \$100.00 or more (per purchase) have a chance to win a prize in participating stores!
- Be watching for a list of participating merchants!

March 12,  
2019

Advertise new pop up in MS district



What's  
**NEW**

YOU ARE INVITED  
TO THE  
*Grand Opening*

TOLEDO BEND LAKE COUNTRY, LOUISIANA – Ready to “shop ‘til you drop”? The eleventh annual El Camino Real Sale on the Trail takes place May 3rd and 4th along the historic El Camino Real de los Tejas. Follow the trail through the Caddo region which stretches from LA Hwy 6 in Natchitoches, LA through Many, LA, Milam, TX, San Augustine, TX to Nacogdoches, TX.

Along the trail, shoppers will find new and used items sold by local businesses and private individuals. If you are a shopping warrior, collector, or just looking for fun, a weekend shopping the trail is a wonderful way to take advantage of the beautiful spring scenery and historical markers along the El Camino Real.

Registered participants in Natchitoches Parish include Tres Bien Antiques, Georgia's Gifts, and Dicken's & Co. in historic downtown Natchitoches, and others to be announced. And while downtown, enjoy family fun on the downtown riverbank at the St. Mary's Annual Spring Fling featuring games, inflatables, zip line rides, food trucks, a rubber duck derby, and live music from Cane River Soul and other local performers.

The area with the most road side vendors and garage sales is usually found as you travel Hwy 6 through Sabine Parish, into Many, and in the Toledo Town area right before you cross Pendleton Bridge into Texas.

Milam is the place to be with Nuziebell's Flea Market featuring new, old, and in between merchandise such as homemade jellies, collectibles, tools, and much more. More than 40 vendors will also be set up at the intersection of Hwy 87 and 21 including everything from beautiful plants ready to set on your patio, homemade ice cream, and antiques, just to name a few.

Make a stop in San Augustine for “Sale on the Trail Around the Square” Downtown merchants will have sidewalk sales and everyone is invited! Just follow the balloons!

New this year and a ‘must see’ is Vintage Market Days at the Nacogdoches County Exposition and Civic Center. It's a fabulous shopping event with over 125 vendors, and more info can be found about it at <http://vintagemarketdays.com/market/east-texas/index.php>.

Designated as a National Historic Trail in 2004, El Camino Real de los Tejas has existed for more than 300 years. The Spaniards and the French who marked the trail were followed by early missionaries of multiple faiths and later by such men as Sam Houston Stephen F. Austin, Jim Bowie, and Davy Crockett. The entire trail runs from Natchitoches, LA to Laredo, TX.

For more information on shopping or participating in the “Sale on the Trail”, call the Sabine Parish Tourist Commission at (800)358-7802 or visit [www.toledobendlakecountry.com](http://www.toledobendlakecountry.com).

Anne Boyens  
*Administrative Assistant*  
Sabine Parish Tourist Commission  
1-800-358-7802  
[WWW.ToledoBendLakeCountry.Com](http://WWW.ToledoBendLakeCountry.Com)

**Email to: [mainstreet-reports@thc.texas.gov](mailto:mainstreet-reports@thc.texas.gov)**

2. Program Commentary (*list critical issues, problems, and successes/ completed projects of the past month*):  
No major problems
  
3. Outlook. *Goals and challenges; plans for upcoming major projects such as public improvements etc.:*  
Excited about new sidewalk improvement
  
4. Suggestions for Texas Main Street Center (*list suggestions on services or training topics; new resources; questions*):  
None
  
5. Main Street in the News. *We would love to spotlight your upcoming events in our Main Street Matters e-newsletter, please email [mainstreet-reports@thc.texas.gov](mailto:mainstreet-reports@thc.texas.gov) with the information. We ask that you do not send in events that have already taken place, send in future events for as many months as possible.*

May 4, 2019 A Night in San Augustine ---major fundraiser  
May 18, 2019 Imagine the Possibilities Tour

**Email to: [mainstreet-reports@thc.texas.gov](mailto:mainstreet-reports@thc.texas.gov)**