



MONTHLY ACTIVITY REPORT

For the local program, monthly reports are a way to track and document progress of both the program and the downtown revitalization effort. It is also an effective tool to use for updating the board on the program's overall activities and for communicating your progress to stakeholders, such as City Council and other funding entities. For the state office, monthly reports help us provide more direct and effective services by giving us a way to spot trends, challenges, issues etc. The report should reflect BOTH the work of staff and volunteers. While not all programs use the traditional four-committee structure any longer, the work of all programs should still be able to be reflected in the four-point categories below.

The Monthly Report is **due by the 10th of each month**. Please use this electronic version and email to mainstreet-reports@thc.texas.gov

CITY: SAN AUGUSTINE

MONTH/YEAR: February 2019

DATE SUBMITTED: March 11, 2019

1. Updates on Projects, Activities for the month.

MAIN STREET BOARD: *(After typing, TAB to the next cell)*

Meeting Dates:	Update on projects or activities
February 5, 2019	Monthly Advisory Board Meeting @ log cabin at 5 p.m.
February 4, 2019	Advisory Board Meeting on location site of planned May 4 "A Night in San Augustine" with Lucy Mitchell and board members. 8 a.m.

ORGANIZATION: *(After typing, TAB to the next cell)*

Meeting Dates:	Update on projects or activities
February 19, 2019	Met with the SACHS at 6 p.m. at the Augus Theater, carried quote and Tim Sprinkle with Sound Techs attended. He may do acoustics and project in phases. No decisions made by the SACHS committee.
February 20, 2019	<p>1 p.m. – 2 p.m. Downtown quarterly Building and Business owners meeting with Chris Haney, Houston speaking on Cybersecurity meeting at Hot Grill.</p> <p>You are cordially invited to :</p> <p>Main Street Business District Meeting</p> <p>There will be a meeting of the San Augustine Main Street Business District on Wednesday February 20. It will be held at Heart of Texas Grill, 102 E. Columbia Street from 1 p.m. to 2 p.m. (Dutch Treat if ordering) Building and business owners in the downtown main street district are encouraged to attend. Visitors interested in the Main Street project are welcome. The subject is --"Cyber Security for Individuals and Businesses". Special guest, Chris Haney, Senior Engineer and owner, Silas Technology, Houston, Texas will be the guest speaker.</p> <p>Here is the agenda for the meeting :</p> <p>SAN AUGUSTINE MAIN STREET Main Street Business District Meeting Wednesday, February 20, 2019 1-2 p.m. –Heart of Texas Grill</p>

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The TMSP began in 1981 as one of the first state-coordinating programs in the country. Local Main Street programs focus on responsibly utilizing a community's historic assets for economic benefit and increased quality of life. During 2018, more than \$180 million was reinvested into Texas' 89 Main Street districts. Additionally, 427 small businesses and 1,480 jobs were created. During 2018, the state network reached an important milestone when \$4 billion in historical reinvestment was reached and surpassed.

The application to become a Main Street community will be available in late February. Applications are due July 31, 2019. For additional information about the national Main Street effort, visit mainstreet.org. For more information on the THC's Texas Main Street Program, visit thc.texas.gov/mainstreet.

The THC's Texas Main Street Program is a revitalization program for historic downtown and neighborhood commercial districts. It is based on a Four-Point Approach™—organization, design, promotion, and economic vitality—within the context of historic preservation. Implemented nationwide and in Texas in 1981, the Texas program has assisted 178 communities of all sizes throughout the state. For more information, contact Debra Drescher at 512-463-5758 or debra.drescher@thc.texas.gov.


Texas Programs recommended for 2019 National Accreditation and Recognition for Annual Progress by the TMSP

(Based on progress reported from September 2017 to December 2018 and officially announced in March 2019 at the National Main Street Now Conference in Seattle, Wash.)

1. Amarillo
2. Bastrop
3. Bay City
4. Beaumont
5. Beeville
6. Brenham
7. Bridgeport
8. Brownsville
9. Buda
10. Caldwell
11. Canton
12. Canyon
13. Carthage
14. Celina
15. Clarksville
16. Corpus Christi
17. Corsicana
18. Cuero
19. Denison
20. Denton
21. Elgin
22. Ennis

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PROMOTION:

Meeting Dates:	
February 12, 2019	Tracy met with Tim Sprinkle with Sound Techs Lufkin at 10 a.m. to get a site survey done for a projector and installation at the SACHS owned downtown building.
February 15, 2019	Met with Tammy Shofner, Chair of Christmas Parade. Beginning plans and basic ideas before meeting in committee.
February 26, 2019	MS meets with merchants about upcoming activities
February 27-28, 2019	Meet with merchants direct about upcoming activities
February Merchant Valentines Awareness emails and Facebook Promotions	 <p><i>Happy Valentine's Day in Downtown San Augustine ----- A Texas Main Street City !</i></p>

Email to: Mainstreet-reports@thc.texas.gov

San Augustine Drug Company
104 East Columbia Street
San Augustine, Texas 75972



Perry Kawasaki
101 W. Main Street
San Augustine, Texas 75972

Email to: Mainstreet-reports@thc.texas.gov

301 W. Columbia Street
San Augustine, Texas 75972



The mission of the San Augustine Main Street Program is to implement the National Main Street Model Four Point Approach of organization, promotion, design, and economic restructuring to reach the objectives of preserving and promoting historic downtown San Augustine through economic, historic, and cultural revitalization.

8 a.m. – 5 p.m.
Monday through Friday

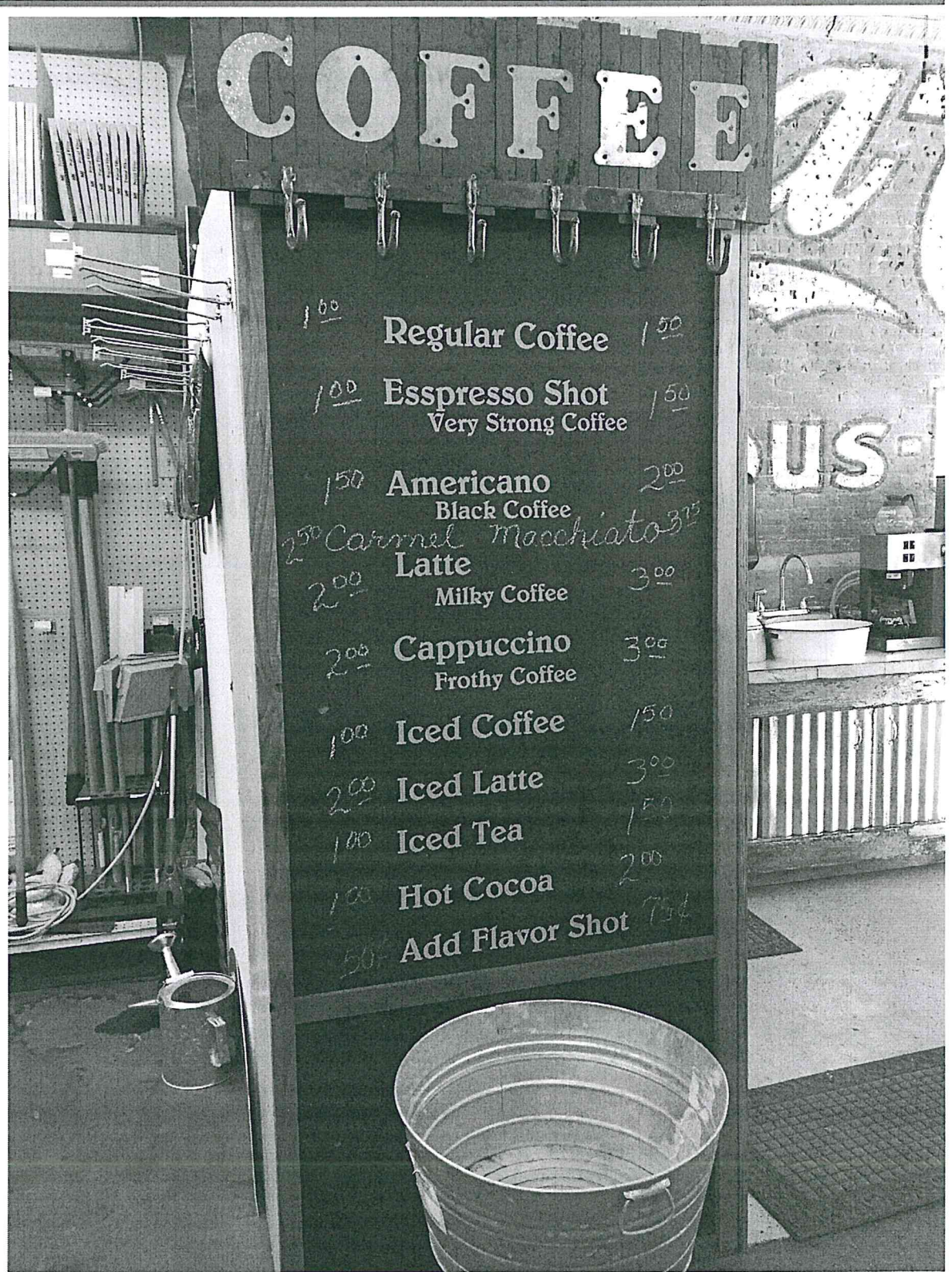


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Heart of Texas Grill
102 East Columbia Street
San Augustine, Texas 75972

Email to: Mainstreet-reports@thc.texas.gov



Hardware on the Square

In Downtown San Augustine! Look for gifts like these!



San Augustine Motor Company
202 East Columbia Street
San Augustine, Texas 75972

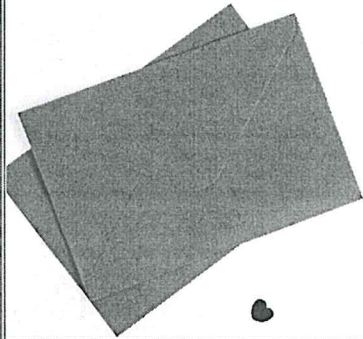
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104 East Columbia Street
San Augustine, Texas 75972

Email to: Mainstreet-reports@thc.texas.gov

106 S. Broadway Street
San Augustine, Texas 75972

#SHOPLOCAL



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PUPPY



LOVE

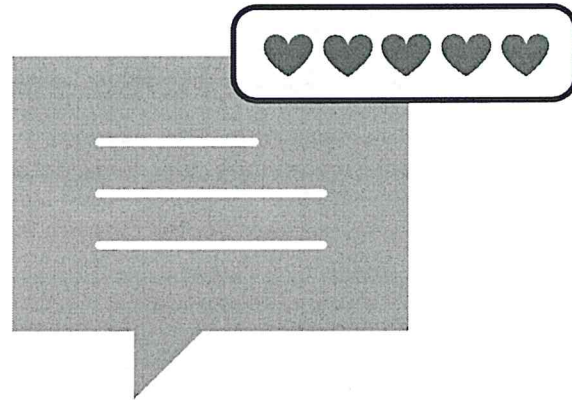
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San Augustine Main
Street

P. O. Box 25
San Augustine, TX 75972
(936) 201-9798

8 a.m. - 5 p.m.
Monday through Friday



Valentine's Day Special for Two
5 p.m. - 8 p.m.
Heart of Texas Grill
102 East Columbia Street
San Augustine, Texas 75972
2 ----10 oz. Steaks

Email to: Mainstreet-reports@thc.texas.gov

Prime Rib
Shrimp Alfredo
Chicken Marinara over Angel Hair
Pasta

Gifts for him

San Augustine Main
Street
P. O. Box 25
San Augustine, TX 75972
(936) 201-9798



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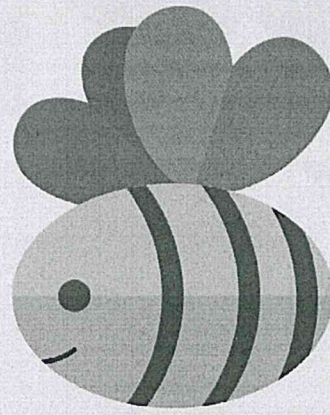
Ace Flower and Gift Shoppe
125 E. Columbia Street

Email to: Mainstreet-reports@thc.texas.gov



Texas Star Retail Store and Boutique
106 W. Columbia St.

Email to: Mainstreet-reports@thc.texas.gov



Mine



Ace Flower and Gifts Shoppe



San Augustine Drug Company



Texas Star Retail Store and Boutique

Email to: Mainstreet-reports@thc.texas.gov

*Happy Valentine's Day in
Downtown San Augustine -----
A Texas Main Street City !*

Look for gifts like these!

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2. Program Commentary (*list critical issues, problems, and successes/completed projects of the past month*):
Helping keep businesses in business! Economic Vitality is another segment that is indispensable.
3. Outlook. *Goals and challenges; plans for upcoming major projects such as public improvements etc.:*
Main Street Texas Capitol Fund Grant for sidewalk

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