



ANNUAL MAIN STREET MAIN STREET PROGRAM COMMUNITY ACCREDITATION



To: Staff and Boards of Texas Main Street communities

From: Debra Drescher, State Coordinator, Texas Main Street Program

Date: October 1, 2019

Report due date: **Monday, Dec. 30, 2019**

The template and process for the annual Accreditation review of local programs is being revised by the National Main Street Center/Main Street America™ as part of a nationwide strategic effort by the Center –in conjunction with coordinating programs – to ensure that the Accreditation framework remains a viable tool for reviewing progress, highlighting accomplishments, and setting targeted program goals, while giving coordinating programs an opportunity to participate in the review and provide recommendations based on local information and on the coordinating program’s broader perspective working with many Main Street communities.

Several important points:

- The process is still evolving and is currently in draft form; the final version to be used across all coordinating programs will not be finalized for distribution until the 2021 review cycle.
- The new process is largely a self-assessment checklist, which should make the report less time consuming to complete.
- ‘10 Criteria’ will no longer exist. It is now **Main Street Community Accreditation Standards**. There are six, instead of 10, strategy areas- outlined below. Texas Main Street continues to do the review and makes the recommendation for national accreditation for Texas, as do all other coordinating programs for their local programs.
- The new process aligns with the Main Street Transformation Strategy model we’ve been talking about for several years now, and you’ll see that reflected in the different sections.

Foundational elements/strategy areas of the new National Accreditation Standards:

1. Broad-based Community Commitment
2. Leadership & Organizational Capacity
3. Diverse and Sustainable Funding
4. Strategy-Driven Programming
5. Preservation-Based Economic Development
6. Demonstrated Impact & Result

The Texas Main Street Program will review all submitted reports and provide feedback to you prior to making our Accreditation recommendations to Main Street America™ in early 2020. National Accreditation for all programs nationally is announced on-screen during the opening session of the annual conference: Monday, May 18, 2020 in Dallas.



A local program not achieving accreditation in a given year remains a designated Main Street program and has the opportunity in the next year to work toward achieving the standard.

National Main Street has recommended a system for our office to determine final cumulative scores and alignment with the standards based upon your completion of the assessment and our additional input, as well as your work driving toward the Transformation Strategy model.

INSTRUCTIONS

This template is largely a self-evaluation checklist with added narrative and should be completed by board and staff between now and the **due date of Monday, Dec. 30 , 2019**. You do not need to turn in a monthly report in December or January as it is assumed that the information will be covered in this assessment. *(However, you'll still turn in your quarterly reinvestment report for 2019 4th quarter, due January 10, 2020.)*

How to submit. As in the past, please submit reports electronically via:

1. A compressed **email**, with 'Accreditation Report' and your city name in the subject line.
2. Upload to a **sharing site** of your choosing (Dropbox, Google Docs etc.) and share with us.

Regardless of the submission method, the whole report should be in a single document or email and sent to mainstreet-reports@thc.texas.gov. The exceptions are the Work Plan and Design/Improvement project examples that can be separately submitted. Please contact us if you have any submission issues.

THE ACCREDITATION TEMPLATE BEGINS ON THE NEXT PAGE



City of San Augustine Main Street

* Some questions are asked in more than one place due to the integrated nature of Main Street and the Four Points.

Value:

1 = We do not do this.

2= Marginal performance. We do not consistently do this.

3 = Average performance. We do this, but there is general agreement improvement is needed.

4-5=Strong/exceptional performance. It's part of our plan; it consistently helps us reach stated goals; our organization's credibility is high because of how well this is done etc.

STANDARD I. BROAD-BASED COMMUNITY COMMITMENT

A. The Main Street organization fosters a culture of community engagement, collaboration and commitment to the revitalization process.

Key Indicators	Value (1=low to 5=high/strong)
1. We build awareness of the value of the district and show the measurable impact of our efforts through regular external communications.	5
2. An inclusive outreach strategy exists through which all sectors of the community are invited to participate, and which encourages volunteer effort.	5
3. Connecting with businesses in the district regularly is a program priority. This includes an active visitation program (by staff, board and committee leaders) and stakeholder meetings/activities that provide opportunities for businesses to regularly come together.	5
4. The Main Street volunteer base reflects district and community demographics (age, race & ethnicity, gender, skills & interests, socio-economic, etc.). This is clearly demonstrated by the make-up of the supporting volunteer structure.	5
5. There is active participation from the public sector in the volunteer structure that supports Main Street (i.e. ex-officio board membership, engagement in program activities etc.)	5
6. Main Street regularly updates City officials and share progress and impact of the revitalization effort at council meetings and throughout the year.	5
7. The supporting volunteer structure of Main Street includes participation from partner organizations such as chamber, economic development corporations, tourism agencies, schools & universities, and anchor corporations.	5



B. Public sector participation. In addition to what is covered in the previous section, the public sector is a crucial leader and foundational partner to build an sustain a successful revitalization program.

Key Indicators	Value (1=low to 5=high/strong)
1. The City promotes the district as an important community asset.	5
2. Main Street/downtown is a priority of the City.	5
3. The City adequately funds the Main Street program at a level which allows it to achieve its goals and objectives.	5
4. Main Street is included in municipal decisions pertaining to planning and implementation of initiatives for the district.	5

C. District Stakeholders, including property and business owners, organizations, and residents are the most immediate beneficiaries and the most important investors for successful revitalization.

Key Indicators	Value (1=low to 5=high/strong)
1. A majority of district property and business owners show commitment to the district's vitality through direct <u>investment</u> of resources in physical, economic, and promotional improvements.	5
2. A broad base of district property and business owners, residents, workforce, and other organizations participate in revitalization through direct <u>involvement</u> in Main Street activities.	5

D. The Community-at-large, including residents, local organizations and corporations outside the district, but within the community.

Key Indicators	Value (1=low to 5=high/strong)
1. A broad base of community members/residents is engaged in Main Street activities. <i>(Refer to similar questions under A.)</i>	5
2. Local corporations actively support and invest in the district's revitalization program through investment of human (leadership & employee participation) and financial resources directly and in partnership with the Main Street program. <i>(Refer to similar question under A.7.)</i>	5
3. We have downtown residents and they are involved in program activities. (Mark n/a if you do not have downtown residents.)	5



Project profile/narrative. (Please provide a project/activity profile or brief narrative to elaborate on one or more of the key indicators in the section above. One page or less. If you choose to provide any supplemental information such as images, posters, newspaper clips etc. please include all of them at the end of the report.

Broad Based Community Involvement

January 2019 –Fundraiser for our 501C-3 San Augustine Main Street Patrons and Loyal Supporters, raised \$3,438.00
Theme : Celebrating 6 –(letter attached below) logo)celebrating 6 years as a Texas Main Street City. Letters were sent out to people from all around that have an interest in historic downtown. We have continued through-out the year to receive donations even up until the end of December. Key indicator:Builds awareness of the value of the program.

February 2019 –SAMSPALS contributed to the new Christmas Wreaths and fundraising was conducted raising \$3,240.00. All three of the key indicators were used in this project: Rotary Club, SAMSPALS, Business owners, Lions Club, Women’s Service League, and individuals donated money. key indicator: It gives a chance for active participation of the community.

February 2019 –Announcement of the Nationally Recognized local Main Street City (newspaper article attached)
key indicator: This shows it is an important community asset.

March 2019 –Project Announcement Main Street Texas Capitol Fund sidewalk improvements in downtown San Augustine. (article attached below) Key indicator: Property and business owners show commitment by writing letters of support for the application that is submitted.

April 2019 –Downtown Main Street Merchant Event –Golden Egg Contest, continued preparations for the community invited event “A Night In San Augustine” Key Indicator: A broad base of community members are engaged in the event.

May 2019 May is Preservation Month, Imagine the Possibilities Tour May 18, A Night In San Augustine major event for Main Street program Key Indicator: A broad base of business and property owners as well as volunteers is involved in the program.

July 2019 Christmas In July Event held in downtown businesses Key Indicator: Community at large is involved.

August 2019 Re-introduce a façade grant. Key indicator: Connecting with businesses.

September 2019 An American Main Street Patriots Day Event Key Indicator: There is an active participation of the community and first responders. Golden Broom Award and key indicator: Connecting with businesses.

October 2019 Volunteers Spruce up Downtown, Key Indicator: Community engagement in activity. Trick or Trunk
Key Indicator: Working with Chamber of Commerce on this community at large event.

November 2019 Work on South Shore Media cooperative ad for downtown businesses and Main Street. Key Indicator: District Stakeholders and Main Street involved together on cooperative ad. Color The Town Red Key Indicators: Building awareness of the MS program through cooperation of City and School.

December 2019 City of San Augustine City Council Agenda Item for presenting Main Street Advisory Board Recognition Name Pin Tokens, Christmas Jubilee Days held in stores December 5-6-7, Annual Main Street Christmas

STANDARD II. ACTIVE LEADERSHIP & ORGANIZATIONAL CAPACITY



Main Street has a unique position to be able to offer a diverse range of opportunities for people to come together to become active leaders in various capacities and at different points in the revitalization process.

A. Active Volunteer Leadership. The Board.

Key Indicators	Value (1=low to 5=high/strong)
1. The Board has balanced representation from district stakeholders, public sector leaders, essential partners and community members. <i>(Refer to similar questions under Standard I.)</i>	5
2. The Board leads through strategy, which includes annual review of organizational and programming efforts in a retreat setting; an active work plan guided by the Board that aligns with strategies; and focus on strategies through the business segments of monthly Board meetings.	5
3. Each board member demonstrates an active level of board participation through regular attendance at board meetings.	4
4. Board members are active advocates for the program and the district.	5
5. Every Board member, in addition to attending meetings, has a working role in different aspects of the program, by leading or participating in committees or teams and projects throughout the year.	5
6. Board members sign an Accountability Agreement that outlines the commitment for board service. <i>(Note: examples are in the Online Resource Library)</i>	3
7. Board members participate in leadership development and trainings that support board roles and knowledge base in revitalization.	5
8. New board members receive an orientation to become more familiar with the Main Street Approach, board roles & responsibilities, the district, agreements with the coordinating program, and ongoing program efforts.	4
9. There is adherence to bylaws, including term limitations, and other elements related to Board service.	3

B. Supporting Volunteer Structure.

Key Indicators	Value (1=low to 5=high/strong)
1. All four points of the Approach are addressed through the work plan and program activities. <i>Note: Specific questions about the Work Plan is covered in Standard IV.</i>	5
2. There is a volunteer coordination structure in place that includes rotation and retention initiatives.	4
3. Each volunteer committee, team, task force, and project or activity has active chair or co-chairs and enough supporting members to implement their focus effectively and carry appropriate planning and implementation successfully.	5
4. To avoid ‘silos’ there is a mechanism in place that regularly brings volunteers together throughout the year to ensure cross-collaborative effort and alignment of strategy. (i.e. annual retreat, quarterly meetings etc.)	5



5. Volunteers not in board leadership roles also receive orientation and training.	3
6. The organization has active volunteer recognition initiatives and activities that highlight the talent, contributions, and impact provided by individuals and groups within the organization.	4

C. Professional Program Management.

Key Indicators	Value (1=low to 5=high/strong)
1. The organization has continually had a Program Director in place for at least 8 of the 12 months during the past year.	5
2. Within the existing organizational structure (city employee or urban/non-profit), Main Street staff salary & benefits are sufficient at a level, and which reflects the perceived value of the revitalization effort. Regular salary increases occur. <i>(Note: see related questions under Standard III)</i>	5
3. A staff job description is in place that includes clearly defines performance expectations.	4
4. There is a formal staff performance review process (typically will be completed in the city structure by the program manager's supervisor).	4
5. There is regular staff communication among staff, board and committees, task forces etc.	5
6. The chain of command/relationship between staff and board is clearly defined and results in effective, positive and strong two-way relationships throughout the program.	5
7. Main Street staff receives professional development annually aligned with the Texas Historical Commission Main Street contract.	5
8. Monthly reports of activities as required in the contract are consistently submitted. <i>(Note: December 2019 and January 2020 monthly reports will be not required because you'll be submitting this annual report. Fourth quarter reinvestment reports, due January 10, 2020, will be due.)</i>	<i>Texas Main Street office will score this based on your report submissions.</i>



D. Defined mission and organizational foundation. *Note: the Work Plan is covered in Standard IV.*

Key Indicators	Value (1=low to 5=high/strong)
1. The Main Street program has a clearly defined purpose, outlined through a mission statement. The Board reviews the mission statement annually and uses it as a tool to help evaluate the organization’s priorities, areas of focus and involvement, and to drive the program’s work.	5
2. The mission statement is highly visible and promoted in the program’s online, printed communication tools, and projects and activities.	5
3. The Main Street organization has bylaws. <i>Please note when they were last reviewed: () not sure when last reviewed,</i>	5
4. Program activities are effectively coordinated.	5

VISION STATEMENT: We envision Historic Downtown San Augustine as a year round destination where visitors and locals experience the heart of our community rich with history, commerce, entertainment, cultural, and educational opportunities. To that end, we shall work to facilitate preservation and restoration of historic downtown structures and, inasmuch as is feasible and appropriate, encourage downtown business and property owners to maintain and enhance their property. Moreover, we may opt to work with the municipality, at the discretion of the City Manager, Mayor and council, to implement public projects such as landscaping, container plantings, historic street lamps, etc.

MISSION STATEMENT: The mission of the San Augustine Main Street Program is to implement the National Main Street Model Four Point Approach of organization, promotion, design, and economic vitality to reach the objectives of preserving and promoting historic downtown San Augustine through economic, historic, and cultural revitalization.

CORE VALUES : We believe that historic downtown development and revitalization is at the heart of continued economic, social, and cultural energy within the city. The staff and advisory board of San Augustine Main Street shall exhibit zeal and enthusiasm for assisting the stakeholders and business people within the downtown district. We will strive to work together as a team to reach the goals set forth within the designated program.

Please provide your Vision and Mission statements and Core Values (if you have adopted a Value statement):



Indicate in this section trainings/professional development staff and volunteers have completed in the past 12 months.

January 5, 2019, Saturday –Volunteer MS Advisory Board Retreat—review Work Plans and Statements, and Events, and Programs for the upcoming 2019 year.

January 31, 2019 –Main Street Manager attended Destination Marketing Principles Seminar hosted by Texas Assoc. of Convention and Visitors Bureau held in Nacogdoches at the Historic Fredonia Hotel.

February 2019 –Main Street Business District Meeting -- Guest speakers invited on Technology, guest speaker from Silas Technology, Houston. Security basics and Tips were the main subject.

June 12-13, 2019 Main Street Manager attended Texas Main Street Training in Mt. Pleasant Texas

October 17, 2019 Texas Main Street Roundtable Event The first speaker was Shelly Hargrove, Small Business Specialist & Assistant State Coordinator. She gave an informative and encouraging narrative of how important small business is to a community and how downtowns are an important reflection of the community. Next up was Alan Cox, Community Economic Development Specialist with the Texas Main Street Program. We asked Alan for his assistance and expertise on providing an ESRI Report. He accepted the challenge and quickly provided the report. Our next two special guests were Daniela Cantu, Project Design Assistant and Christian Prado, Project Design Assistant. Daniela has been working with us for some time now on developing a plan for back alley restoration and beautification. She presented us with plans, suggestions, and renderings, for the first alley that the Main Street Advisory Board picked to be the initial focus. Those volunteers accepting an invitation to come were: Fred and Patty Groover, Gaar Bennett, Shirley Anderson, Kasey Golden, Charles and Barbara Mitchell, Rod Litton, Richard Haley, Marshall McMillan, Julia Wade, Betty Oglesbee, Connie Owens, Merril Greene, Glenda Harrison, Lois Lacy, Linda Goller, Kaci Wallace, John Camp, and Tracy Cox. Before departure, a few of those in attendance stayed and had dinner with the guests at Imogene's Café and Home Baked Goods. As always it was delicious and we all enjoyed the visit. We stayed a little longer and did a walking tour in the back alley behind the Augus Theater.

October, 23 2019 –Main Street Manager attended a Downtown Revitalization Workshop in Center Texas, October 23, 2019. It was offered by Texas Forest Country Partnership, Lufkin, Texas. The invitation to MSM came from both the city and county.

November 12, 2019 –Texas forest Country Economic Development Summit, MSM was invited to attended by both the city and county officials.

Project profile/narrative. (Please provide a project/activity profile or brief narrative to elaborate on one or more of the key indicators in this section. One page or less. If you choose to provide any supplemental information such as images, posters, newspaper clips etc. please include all of them at the end of the report.

- Main Street Advisory Board Members appointed by the City of San Augustine City Council Key indicator: The board is a balanced representation of leaders in the community.

Marshall McMillan in most clubs and organizations, serves as chair

Rod Litton serves as vice chair and is in most clubs

Gloria Anthony serves as Treasure and is a banker downtown

Betty Oglesbee

Linda Goller downtown planters, organization committee chair and in all clubs

Brittney Ford administrator at utility company and business owner



Glenda Harrison artist and vendor in downtown business
 Judy Stoneham manager of downtown restaurant
 Brenda Alford –downtown banker
 Newly added below
 Tammy Barbee---Owner Texas Star Retail
 Joe Consford---Owner of Hardware on the Square
 Liz Ware –retired from the Chamber of Commerce (16 years)

- The Main Street Advisory Board held a retreat on January 5, 2019 to update work Plans and strategy. Key indicator: active board and meets almost every month out of the year on the first Tuesday.
- Most of the time we have a quorum in our monthly advisory board meetings. Key indicator: board members participate.
- Board members raise money for our 501C3 through their active voice in the community. Key indicator: they are an advocate for Main Street
- Volunteers participate in events and are given active role in the planning process including chairing events when possible. Key indicator: Volunteer participation

STANDARD III. DIVERSE FUNDING & SUSTAINABLE PROGRAM OPERATIONS

A. The Main Street Program Has Diversified Funding Sources.

Key Indicators	Value (1=low to 5=high/strong)
1.The Main Street funding structure has a balanced mix of sources that includes adequate city funding.	5
2. District stakeholders (businesses and property owners, workforce, residents, organizations) invest in Main Street programming and revitalization efforts through partnerships, sponsorships, marketing, memberships, and fundraising initiatives etc. <i>(Also asked in Standard I.)</i>	5
3. Similarly, community-wide individual and organizational stakeholders understand downtown’s value and invest in the effort. <i>(Also asked in Standard I.)</i>	5

B. The Main Street Program Has Sustainable Program Operations.

Key Indicators	Value (1=low to 5=high/strong)
1. The Main Street funding structure provides for balanced distribution of attention to all four points.	5
2. Work aligns with financial capacity.	5
3. A detailed budget is in place that adequately covers operations, including program personnel, office administration, financial management activities	5
4. The budget adequately covers programming and activity expenses.	5
5. The budget adequately covers professional development and training expenses.	5



6. For city-based programs: The Main Street Board is kept apprised of and is familiar with the Main Street budget allocated through the City and related sources. They advocate for additional funding when needed.	5
7. For city-based programs: If a separate fundraising or similar account is maintained under the authority of the City, the Main Street Board regularly reviews and manages it effectively, and, if applicable, effectively raises funds to support the program.	5
8. For urban non-profits: The Main Street Board understands its responsibility for program finances, manages it effectively, and takes individual responsibility for fundraising/development.	5 <i>We are rural non-profit and city supported</i>
9. For urban non-profits: There has been an independent financial review in the last 12 months.	5 <i>Same as above</i>

Every other year, we alternate an Incentives/Tools Survey with an Operations and Funding Survey. The information is quite frequently requested as a reference tool for communities to set a budget for applying to Main Street (a required part of the application process); and for existing programs looking to increase or adapt their funding. **Please answer the following:**

Population	2,109
Length of time your city has been a designated Main Street community	7 years in January 2020
Length of time you have been in your position as a Main Street program manager	Same as above
The position	Main Street Manager
Who do you report to (i.e. city manager)?	City Manager
Do you have other job titles (i.e. Historic Preservation Officer). If so, what are they?	N/A
Do you find that you are effectively able to manage these additional job duties, given current funding and available time?	N/A
Are you salaried or hourly?	Hourly
What is your annual salary/hourly pay?	\$16.35
Do you have an assistant?	N/A
If yes, what is the salary/hourly pay for your assistant?	N/A
Benefits	Yes
Are you covered by medical insurance from your employer?	Yes
Do you have a pension from your employer?	Yes
Do you have a car allowance?	N/A



Do you have paid vacation?	Yes	
Do you earn comp time?	Yes	
If hourly, do you receive overtime?	No	
Other benefits?	N/A	
Program funding-OPERATIONS. <i>Please indicate below the sources and amount that fund your program's basic OPERATIONS (i.e. salary, office, supplies, travel and training etc.)</i>		
Source	Amount	
City General Fund	\$33,733.00	
HOT funds (Hotel Occupancy Tax)		
Economic Development (Type A or B?)		
CDBG or other federal sources		
Assessment district (TIRZ, PID etc.)		
Foundations, grants, memberships and/or corporate donations <i>(Please indicate which ones)</i>		
Other		
TOTAL OPERATING BUDGET		
Program funding: SPECIAL PROJECTS. <i>Please indicate below the sources and amount that fund your program's SPECIAL PROJECTS (i.e. local grant program, events, etc.)</i>		
Source	Amount	What is funded? (i.e.improvement grant program)
City General Fund	\$50,000.00	<i>MS Texas Capitol Fund Grant USDA</i>
HOT funds (Hotel Occupancy Tax)		
Economic Development (Type A or B?)		
CDBG or other federal sources		
Assessment district (TIRZ, PID etc.)		
Foundations, grants, memberships and/or corporate donations <i>(Please indicate which ones)</i>	\$1,065.00	<i>TX MS dues National MS Dues TX Downtown Assoc.</i>
Other		
TOTAL SPECIAL PROJECTS BUDGET	51,065.00	



We realize that budgets are unique to individual programs. Feel free to add notes here if needed.

Some of the clubs and organizations vary from year to year. (there is more money avail. And is not always used)

STANDARD IV. STRATEGY-DRIVEN PROGRAMMING

Decades of experience implementing the Main Street Approach™ has demonstrated that building and sustaining a successful downtown effort is not a project, but an ongoing process that requires long-term commitment.

A. Main Street Has a Vision for the future of District and Defined Strategic Direction for the Program’s Work.

Key Indicators	Value (1=low to 5=high/strong)
1. Feedback from district stakeholders is regularly collected.	5
2. We have up-to-date district market, economic and demographic data.	5
3. Our vision and mission (<i>outlined in Standard II-Leadership</i>) drives our work.	5
4. To understand and act upon market opportunities, we have conducted a consumer survey in the last 2 years.	5
5. To understand and act upon market opportunities, we have an up-to-date building and business inventory.	5

B. Main Street’s Work Plan is Aligned to Selected Strategies and the Main Street 4-Point Approach.

Key Indicators	Value (1=low to 5=high/strong)
1. We have a Plan of Work driven by market understanding.	5
2. We are (<i>please indicate which one</i>) <u>exploring</u> / <u>have begun</u> / <u>have adopted</u> a Transformation Strategy plan of work.	5
3. Our work plan has activities across all four points of the Approach.	5

Please submit your current work plan as a separate document.

STANDARD V. PRESERVATION-BASED ECONOMIC DEVELOPMENT



The Main Street Program was developed with historic preservation at its core. A community's historic buildings and structures are some of its greatest assets to reflect the richness of its fabric and the strength of its character and to convey a unique and inviting sense of place. Consequently, preservation and rehabilitation should be a priority goal for all Main Street programs. Promoting a historic preservation-based program includes educating the public on their value and history to the community, as well as, working with businesses and property owners on appropriate improvements, uses and utilizing as possible the services of the TMSP design staff.

Key Indicators	Value (1=low to 5=high/strong)
1. There have been visible changes in the appearance of downtown over the last year through reinvestment activity and appropriate design work from façade and building rehabilitations, signage, awnings, maintenance etc. <i>(We will reference your reinvestment reports for this section.)</i>	5
2. Downtown/the commercial district is listed in the National Register of Historic Places or eligible. If not, has this been previously explored?	5
3. There is an educational program in place to build community awareness about the value of the district's historic assets and history.	4
4. The community is a Certified Local Government, has a preservation ordinance, or the organization has design guidelines, based on the Secretary of Interior Standards, in place and applies them during reviews as applicable. <i>Please provide details.</i>	5
5. We have a design review process that ensures appropriate preservation outcomes.	5
6. There is a design review process. <i>(Mark as '3' if it only applies to projects receiving local grants; '5' if there is review for any work in the Main Street district.)</i>	4
7. There is a recent business/property inventory. <i>(Also asked in Standard IV)</i>	5
8. Volunteer leadership, staff seek out preservation-based training, whether in person, or through seminars, webinars etc. and as a result are confident in their understanding of basic concepts of historic preservation.	5
9. Preservation-based economic incentives are in place to encourage appropriate improvements to historic resources in the district.	3
10. Ordinances, activities and/or incentives have been put into place to address and target issues such as building underutilization, long-term vacancies, storage etc.	4
11. We have not lost any historic resources/assets/properties in the district over the past 12 months.	5
12. We are live on DowntownTX.org.	5
13. We are actively working to become live on DowntownTX.org.	N/A

From the information provided in your quarterly reinvestment reports, please submit several examples of design projects/building improvements that were completed during the last 12 months. Please provide below before/during/after images and a brief description of the work.



STANDARD VI. DEMONSTRATED IMPACT & RESULTS

Key Indicators	Value (1=low to 5=high/strong)
1. Reinvestment reports are submitted as required in the contract.	<i>Texas Main Street office will score this based on your report submissions.</i>
2. Reinvestment into the district during the year and over time indicates improvement is occurring.	5
3. The Main Street program is recognized and valued locally as the driver of the revitalization effort and for the resulting contribution to quality of life.	5
4. Downtown/the program/projects have been recognized with external awards, grants or designations over the year (i.e. Texas Downtown Association President's Awards, THC Texas Treasures awards for downtown businesses, Cultural District, Texas Capital Fund, etc.)	N/A
5. Downtown is generally viewed as an active marketplace which the community supports.	5
6. There are long-time businesses in downtown, providing evidence that there is a marketplace that can support them.	5
7. Property values and market activity means that new businesses opening in our downtown are prepared for and capable of effectively running a business. 'Hobby' businesses have decreased over time.	5
8. Property owners generally understand the inherent value of historic buildings and their responsibility to be good stewards of them.	5
9. Property owners see a positive return on their investments.	5
10. Downtown's occupancy rate has increased over time, including second floor uses.	3
11. Downtown has destination businesses.	5

Project profile/narrative. (Please provide a project/activity profile or brief narrative to elaborate on one or more of the key indicators in this section. One page or less. If you choose to provide any supplemental information such as images, posters, newspaper clips etc. please include all of them at the end of the report.)

Our reinvestment reports show a continued effort on the part of the building and business owners to maintain and improved their historic properties.



STANDARD I –SUPPLEMENTAL INFORMATION—Broad Based Community Commitment

January 2019

Dear Patrons and Loyal Supporters,



We are celebrating six complete years of being a Main Street City! The City of San Augustine Main Street Program continues to promote the cultural, architectural, and economic relevance of historical buildings and businesses in the designated Texas Main Street district!

We are taking major steps to improve the sidewalks by applying for grants and working directly with our San Augustine Main Street Patrons and Loyal Supporters (501C3 non-profit-SAMSPALS) to assist the City of San Augustine with items that would otherwise not be funded or afforded.

So far, you as contributing members of the SAMSPALS group, along with board and staff have been (able/or will be able) to plan, organize, and complete specific projects and events in downtown! We hope you have noticed the top quality DuMor trash receptacles, planters, and benches. Those items are one example of where your dollars have gone!

The SAMS PALS group has also established several events. All events, with the exception of (9-11) promote the economic vitality of downtown San Augustine. Examples are the Heritage Festival, American Main Street 9-11 Event, Christmas Parade, Christmas Jubilee Days, Tours, and other activities.

Your ongoing or initial support is greatly appreciated. While any donation is welcome, we are promoting the number six for six years of service to downtown San Augustine.

Here are 6 ways your tax-deductible donations (TX # 30-0790679) will be used.

- Additional benches, planters, trash receptacles
- Façade Grant program set-up for downtown business (balance in fund is at zero dollars)
- Events
- Christmas decorations
- Skyline clear lights on top of some buildings in the district
- All other (example prospective wayfinding signage)

We are asking for \$6.00 or more in honor of being six years old! We would be glad to accept, \$6.00, \$16.00, \$26.00, \$36.00, \$46.00, \$56.00, \$66.00, \$76.00, \$86.00, \$96.00, \$106.00 and so on! Thank you so much for your donation! Please mail it to SAMSPALS P. O. Box 25, San Augustine, Texas 75972 or take it to San Augustine Main Street Office in Courthouse—Tracy Cox, or Texas Bank and Trust—Gloria Anthony. Thank you!

Your Name _____

Address _____

Email _____



The amount of one decoration is \$355.00. Please call 936-201-9798 if you have questions.

Tracy Cox ---Main Street Manager 936-201-9798 P. O. Box 25, San Augustine, Tx.75972
sanaugustinemainstreet@gmail.com

4 SAN AUGUSTINE TRIBUNE - THURSDAY, FEBRUARY 24, 2019

Texas Main Street Programs Recommended For National Accreditation

The Texas Main Street Program (TMSP) of the Texas Historical Commission (THC) has recognized the City of San Augustine Main Street for successful annual programs in meeting our national performance standards for a Main Street community. The City of San Augustine Main Street is one of 68 to be recommended this year.

Upon final approval by the National Main Street Council (Main Street America), these local programs will be announced as nationally accredited during the Main Street News conference March 23-27 in Seattle, Wash.

Since 1981, many Texas communities have participated in the Main Street network and used its practitioner-based framework to generate private economic gains for their local economies and the state, said THC Executive Director Mark Wolfe. These positive strides happen because of local commitment to prioritize historic downtowns.

To achieve accreditation, local programs provide evidence of annual progress under selection criteria including engaged participation, staffing, volunteer efforts, preservation efforts, physical improvements in the district, and growth in program capacity. The state office also works with programs throughout the year providing services tailored to local needs.

"The annual reporting process recognizes the hard work of local programs, and we commend the dedication of city leaders, program staff, local business, and partners who make it possible," said Debra Drescher, TMSP case coordinator.

The TMSP began in 1981 as one of the first state-coordinating programs in the country. Local Main Street programs focus on responsibly nurturing a community's historic assets for economic benefit and increased quality of life. During 2018, more than \$180 million was reinvested into Texas' 89 Main Street districts. Additionally, 477 small businesses and 1,480 jobs were created. During 2018, the state network retained an important milestone when \$4 billion in historical preservation was reached and surpassed.

The THC's Texas Main Street Program is a revitalization program for historic downtowns and neighborhood commercial districts. It is based on a "Point Approach" — organization, design, preservation, and economic vitality — within the context of historic preservation. Implemented nationwide and in Texas in 1981, the Texas program has issued 176 commissions of all sizes throughout the state. For more information, contact Debra Drescher at 936-263-2758 or debra.drescher@thc.texas.gov.

March 2019

Sidewalk Improvements Are Coming To Downtown By Tracy Cox-Main Street Manager

The Texas Department of Agriculture recently approved an award of \$170,000 for the City of San Augustine Main Street to use for sidewalk improvements in downtown. The purpose of this grant is to provide opportunities for Main Street cities to grow economically and to provide for a safer community experience in the main street district. After main street cities apply for the grant, applications are ranked, and the awards are made to the highest scored applications. (San Augustine ranked first) Some of the criteria involved in the ranking are city statistics, broad based community support, and more. The city's consultant is Bill Hoppe with Raymond K. Vann and Associates.

The funds made available are part of the Texas Community Development Block Grant program, which is federal funding from the U. S. Department of Housing and Urban Development. The Texas Department of Agriculture uses this money by earmarking it for economic and community development in rural Texas cities. The project is expected to start sometime in late summer. Currently the project engineer, KSA, Lufkin, Texas, is finalizing the project area location and specifications.



The City of San Augustine City Council, Mayor, and City Manager are working diligently to help provide opportunities like these become a reality. This is just a tiny part of the good things happening in San Augustine!

3-14-19

VOLUME CXXI SAN AUGUSTINE
**Main Street Project
 Receives \$170K Grant**

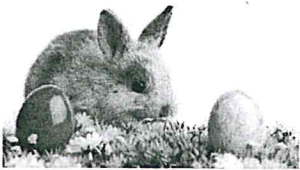
The Texas Department of Agriculture recently approved an award of \$170,000 for the City of San Augustine for the Main Street project. The purpose of the grant is to provide support for the Main Street project.

The Main Street project is a \$1.5 million project to improve the Main Street area. The project includes the construction of a new sidewalk, the installation of new streetlights, and the installation of new benches. The project is being funded by a combination of state and federal funds. The City of San Augustine is pleased to receive this grant and will be working with the Texas Department of Agriculture to ensure the project is completed on time and within budget.

**Beard Contest Winner
 Will Be Announced**

The City of San Augustine is pleased to announce the winner of the 2019 Beard Contest. The contest was held on March 14th and was a great success. The winner will be announced at a special event on March 21st. The contest was held to raise awareness for the importance of beard care and to celebrate the men of San Augustine. The winner will receive a cash prize and a trophy. The contest was a great success and we look forward to next year's event.

April 2019



Main Street
 Merchants Golden Egg Contest
 April 15-20 Monday-Saturday

It is easy to spend \$100.00 in one purchase! If you spend \$100.00 you have a chance to win a prize in the Golden Egg Contest! Sign up for the drawing in these stores during the week before Easter!

1. Perry Chevrolet
2. His and Her Salon
3. San Augustine Drug
4. Ace Flower and Gifts Shoppe
5. A New Day in San Augustine
6. Imogene's Café and Home Baked Goods



- 7. Heart of Texas Grill
- 8. State Insurance
- 9. Joy's This and That
- 10. M & M Insurance
- 11. Heart Strings
- 12. Texas Star Retail Store
- 13. Haley Furniture
- 14. San Augustine Motor Company
- 15. State Farm Insurance
- 16. Uptown Fashions
- 17. Hardware on the Square and Coffee Shop
- 18. San Augustine Body Shop Fitness Center
- 19. Sherry Sues Resale Shop
- 20. Tangles Salon

April 2019

April 11 2019

Tickets Now Available for "A Night in San Augustine"

Experience the magic of San Augustine with a night of music, food, and fun. Tickets are now available for the annual event. The event will feature live music, a food truck, and a silent auction. Tickets are available at the City of San Augustine and online.

Main Street Merchants Golden Egg Contest

The San Augustine Main Street Merchants are excited to announce the Golden Egg Contest. The contest will run from April 15 to April 30. Merchants will compete for a golden egg. The contest will be held on Main Street. Merchants can enter by displaying a golden egg in their window. The contest will be held on Main Street. Merchants can enter by displaying a golden egg in their window.



A NIGHT IN SAN AUGUSTINE City of San Augustine Main Street Merchants are excited to announce the annual event. The event will feature live music, a food truck, and a silent auction. Tickets are available at the City of San Augustine and online.

May 2019

May is National Preservation Month
 Proclamation: This Place Matters

WHEREAS, historic preservation is an effective tool for managing growth and sustainable development, revitalizing neighborhoods, fostering local pride and maintaining community character while enhancing livability; and



WHEREAS, historic preservation is relevant for communities across the nation, both urban and rural, and for Americans of all ages, all walks of life and all ethnic backgrounds; and

WHEREAS, it is important to celebrate the role of history in our lives and the contributions made by dedicated individuals in helping to preserve the tangible aspects of the heritage that has shaped us as a people; and

WHEREAS, This Place Matters is the theme for National Preservation Month 2019, co-sponsored by City of San Augustine Main Street and the National Trust for Historic Preservation

NOW, THEREFORE, I, mayor of the City of San Augustine, do proclaim May 2019, as National Preservation Month, and call upon the people of San Augustine to join their fellow citizens across the United States in recognizing and participating in this special observance.

Signed by the Mayor Leroy Hughes at City Council Meeting

Main Street Program Holds First "Imagine the Possibilities Tour"

By Tracy Cox
Main Street Manager
The local City of San Augustine Main Street Committee expected more rain on Saturday, May 18th, but the weather actually held out and we had a wonderful day of networking among approximately 26 community leaders, professionals, business owners, employees, and residents. All attendees expressed an interest in filling up local vacant properties. Those participating included Julia Wade, Glenda Harrison, Loreta Bed-

ford, Steven and Sandy Russell, Linda Goller, Betty Oglesbee, Melba Pahal, Louann Halbert, Tara Smith, Vicky McElhoney, Emily Mathews, Buster and Ginger Consford, Joe Consford, Joe Bellestri, Deldra Terrell, Imogene Newman, Gene and Joy Sowell, Linda Oliver, Neal and Clara Murphy, Collin Jackson, Linda Whitaker, Lee Ann Bennefield, and Aubrey Bennefield. Both "for sale" and "not for sale" properties were toured. Properties were shown and highlighted with basic informa-



tion conveying ideas of why an investor should choose to come to San Augustine. The first place on the walking tour was none other than the hub of the National Register Commercial Historic District the San Augustine County Courthouse and Law Enforcement Museum Jail. These properties of course "not for sale", just served to set the stage for what was to come in the tour line-up. Both buildings are located at 100 West Columbia Street. Neal and Clara Murphy and Betty Oglesbee graciously volunteered their time to show and tell an interesting story about these buildings.

One building "for sale" was the Knight Parker Building, located at 109 South Harrison Street. Building owner Vicky McElhoney was there to give the group ideas of what the possibilities are with this unique architectural rare find.

How can you try to convince someone to invest in downtown San Augustine without visiting historic, San Augustine Drug, located at 104 East Columbia Street. It is a thriving business and fully equipped with an old fashioned soda fountain. Offering free grapefruit hi-balls that day, after hours, were Linda Whitaker, Lee Ann Bennefield and Aubrey Bennefield. This location is "not for sale".

(Continued on Page 2)

Donations Sought for Christmas Decorations

The City of San Augustine and Main Street Patrons and Loyal Supporters (SAMSAPALS), a 501(C)3 organization, are pleased to announce that thirty new Christmas Wreaths have arrived and will be used to decorate the streets of San Augustine this Christmas. Back in March, SAMSAPALS ordered the wreaths at a huge discount off of regular price. The beautiful green 50" deluxe bow wreaths with gold trim bows, pine cones, and red balls, include energy efficient LED bulbs and mounting hardware. Plans are for the decorations to be mounted on poles along the main thoroughfare.

Garner, John and Kelly Camp, Leroy and Loreta Hughes and SAMSAPALS. Pledges for donations have also been received from San Augustine Lions Club, Women's Service League, Mark Liepman, Dan Fussell. Each decoration cost \$355.00 and some donors have split the cost between each other. Please call the Main Street Program office at 936-201-9798 if you would like to donate to the Christmas decoration cause. You can also make a donation through Gloria Anthony at Texas Bank and Trust downtown.

You may not have heard, but (SAMSAPALS) is accepting your donations toward the decorations in order to defray costs. Having already heard about the opportunity, so far they have received or have pledges from several individuals and organizations. Those who have already donated include Liz Ware, San Augustine Rotary Club, Henry and Cinda

4-25-19

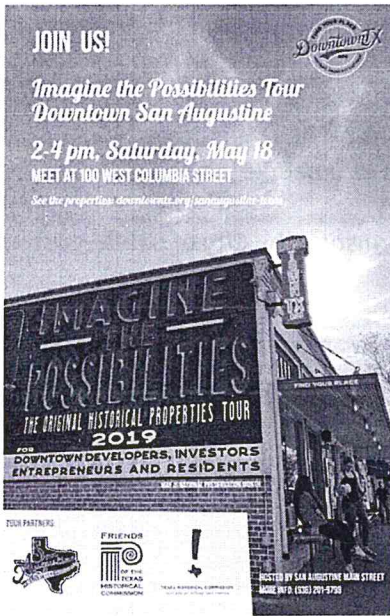
"Imagine the Possibilities" Tour Coming Soon to SA

The local City of San Augustine Main Street Committee is excited to announce the first "Imagine the Possibilities Tour" will be held on Saturday, May 18th. The tour will showcase vacant properties and provide an opportunity for networking among community leaders, professionals, business owners, employees, and residents. The tour will start at the San Augustine County Courthouse and Law Enforcement Museum Jail and will include stops at the Knight Parker Building and the San Augustine Drug. The tour is free and open to the public. For more information, contact Tracy Cox, Main Street Manager, at 936-201-9798.

SA Tour Coming

The local City of San Augustine Main Street Committee is excited to announce the first "Imagine the Possibilities Tour" will be held on Saturday, May 18th. The tour will showcase vacant properties and provide an opportunity for networking among community leaders, professionals, business owners, employees, and residents. The tour will start at the San Augustine County Courthouse and Law Enforcement Museum Jail and will include stops at the Knight Parker Building and the San Augustine Drug. The tour is free and open to the public. For more information, contact Tracy Cox, Main Street Manager, at 936-201-9798.






Imagine the Possibilities Walkable Tour

Agenda---May 18, 2019 2-4:30 P.M.

- 2:00---2:20 Tour Stop * San Augustine County Courthouse /Law Enforcement Jail, 100 West Columbia Street
- 2:20—2:40 Building For Sale * Knight Parker Building, 109 South Harrison Street
- 2:40—3:00 Tour Stop * San Augustine Drug, 104 East Columbia Street / Building For Sale/For Lease * Old Pinto Pony Bakery Building, 114 North Harrison Street
- 3:00--3:20 For Lease * vacant side of the San Augustine Body Shop Fitness Shop, 124 East Columbia Street / Tour Stop * A New Day In San Augustine Pop Up Shop, 128 East Columbia Street
- 3:20—4:00 Business and Building For Sale * Imogene’s Café and Home Baked Goods, 129 East Columbia Street / Building For Sale * Bellestri Building, 121 East Columbia Street
- 4:00---4:30 Building For Sale * Pahal Building, 124 West Columbia Street / Tour Stop * Hardware on the Square, 134 W. Columbia Street, refreshments/ For Lease Spaces inside Joy’s This and That, 106 South Broadway Street, For Lease Spaces inside Texas Star Retail Store and Boutique, 106 West Columbia Street (936-288-5002)



4-25-19



You are invited to
A Night in San Augustine
benefiting the efforts of San Augustine Main Street

Saturday, May 4, 2019 | 5 PM - 9 PM
admission \$100 per couple / \$50 per person
Tickets Available at Texas Bank & Trust

The Lodge, Medallion Home & Santa Fe Depot of Lucy Mitchell
Farm Road 211 in San Augustine, Texas



5-9-19

A Night in San Augustine is a Night to Remember

Preparing for the spectacularly successful "Night in San Augustine" had gone on for months in absence of the Saturday, May 4, 2019 event to be held at Lucy Mitchell's Farm on FM 711. Even in the aftermath of the tornado and related happenings of the prior week, there was no thought of anything but going forward as originally scheduled. All one hundred and fifty three guests who attended the party benefited San Augustine Main Street Program couldn't agree more!

After raining all Friday night and Saturday morning, blue skies and white clouds opened over FM 711 around 1:00 p.m. in the afternoon and continued to clear as the time progressed to the 5:00 beginning time of the party. Like clockwork, the number of pre-planning took over. Rod McEwen's students parked cars on the Northwest LeGrand

McMillan Home Santa Fe Depot Museum side of the road, while Rod shuffled guests back and forth in SAUSD's small bus to the spectacular Old World Lodge on the other side. Hors d'oeuvres and beverages were conveniently served at both locations during the hours from 3:00 to 7:00 p.m.

At 7:00 p.m., guests gathered in the large open tent for the delicious " fajitas and all the trimmings by Robert Harris Catering, with Linda Geller's fried peas, Lavonne's lemon squares, and Judy Stokeman's brownies from the Hot Grill providing the perfect desserts for the meal. Throughout the evening the multiple-award winning Sugar Moore (Shane Mathews, Sarah Humphries and their guitarists) entertained the crowd with their combination of country music, western swing, and a touch of jazz.

Main Street Board Chair Marshall McMillan gave a special time of recognition to Rod Lucy Mitchell, who so graciously shared her three beautiful homes for the event. Lucy told of how, 46 years ago, her husband John Mitchell gave her "the gift of San Augustine." Her love for this community and country has continued in the subsequent years in a myriad of ways. In the case of the May 4th event, Lucy's going "above and beyond" attitude has allowed San Augustine's Main Street Program to move ahead.

(Continued on Page 2)



NIGHT IN SAN AUGUSTINE EVENT A SUCCESS The "Night in San Augustine" event was held Saturday evening at Lucy Mitchell's farm on FM 711. Proceeds from the event will benefit the San Augustine Main Street Program. Many citizens from the community gathered at the event to make it a success. Several historic buildings on the property, which have been restored by Mrs. Mitchell, were available for the guests to tour. Photo by Glenda Harrison

A Night In SA

(Continued from page 1)
into an even brighter future! Captial photos of A Night in San Augustine were taken by Main

Street Board Member Glenda Harrison, and are pictured in today's Tribune. Board members Britany Ford, Rod Litton, Glora Anthony, Linda Geller, and Main Street Manager Tracy Cox contributed substantially to the success of the evening.

SAN AUGUSTINE, TEXAS THURSDAY, MAY 9, 2019



MICHELLE HOSTS EVENT Lucy Mitchell (center) stands from left to right with event organizers at her farm on FM 711 last Saturday evening. The event benefited the San Augustine Main Street Program. Lucy is pictured above at the event posing a shot of one of her beautifully restored buildings. Photo by Glenda Harrison

2 SAN AUGUSTINE TRIBUNE THURSDAY, MAY 9, 2019



HISTORIC SANTA FE HOSPITAL The old Santa Fe Railroad Depot that was once located along the railroad tracks in San Augustine was one of several historic buildings that was on display during the "A Night in San Augustine" event which benefited the San Augustine Main Street Program. This old building was originally restored by Lucy Mitchell, who hosted the event at her farm on FM 711. Photo by Glenda Harrison

June 2019

June 5, 2019



SAN AUGUSTINE, TEXAS THURSDAY, JUNE 6, 2019



CHRISTMAS IN JULY - San Augustine Main Street Program Manager, Tracy Cox, is pictured in front of one of the downtown businesses as she promotes the "Christmas in July" program that promotes shopping with local merchants. The Main Street event will be held from July 14th through July 20th. Special promotions are expected from downtown merchants during this event.
Submitted Photo

Main Street Sponsors Christmas in July Event

Tracy Cox, Main Street Manager for the City of San Augustine, reminds shoppers to mark their calendars for July 14th-20th because the City of San Augustine Main Street is sponsoring a "Christmas in July" event in an effort to encourage local shopping and to remind both customer and downtown retail merchant that Christmas is right around the corner!

This is a new event for the local main street program, but has already been tested by Joy's This and That. Joy Sowell, owner and event chair offered to share ideas from their last year's experience to the Main Street committee.

"We will start the event with a one hour Christmas in July Tour of vacant and "for lease" downtown historic properties," Cox said. "We have found that showing and viewing availability among residents is a great way to network and get the word out to people that might be interested

in investing," she added.

According to the Main Street Manager, there may even be some Christmas Cookies and Wassail available.

A lot of excitement will be happening from Monday through Saturday inside stores, on side-walks, and who knows where else.

The committee is meeting weekly to come up with fun and festive cool things to do for the week. We do mean COOL. Try to picture yourself eating summer time desserts decorated like Christmas and buying some of your holiday gifts early.

Who wants to wait until the last minute. There is always so much to do during the holidays (organization parties, football playoffs, parade preparation, pageants, etc.) and not enough time to do it all.

"Try getting at least some of your shopping done early! See you on Main Street," Cox said.

JULY 2019



EXTERIOR FAÇADE / BACK ALLEY PAINT/SIGN/AWNING/WINDOW - REIMBURSEMENT GRANT PROGRAM

Application Instructions

If you have any application or historic preservation, questions please contact the Main Street Manager at 936-201-9798.

The San Augustine Main Street Program seeks to improve the image of downtown through the historic restoration and rehabilitation of commercial building facades (exteriors) in the downtown Main Street district. The San Augustine Main Street offers this economic incentive in the form of a façade reimbursement grant program.

REIMBURSEMENT GRANT DETAILS:

The San Augustine Main Street Reimbursement Grant Program is set up to reimburse property owners per building/business, and in some situations, tenants after work is completed. **Grants are available for up to \$250 with a matching of 50/50.** (Example: spend \$500.00 and receive back \$250.00) Grant funds focus on exterior work on storefronts or back alley, (visible to the traveling public) located in the downtown Main Street district.

No grants will be awarded for work that has already been done or for work that is covered by insurance. If awarded a reimbursement grant, any deviation from the approved proposal may result in the total withdrawal of funds. Grants are available throughout the year on a first come first serve basis until total funds are depleted. (A maximum of \$2500.00 per calendar year) A San Augustine Main Street Façade/Back Alley and Sign Grant sign shall be displayed in the storefront window for a minimum of 3 months.

1. **Eligibility:** The building must be within the Main Street Downtown District.
2. **Fill out one reimbursement grant application and agreement for each grant request (paint, awning, windows and/or sign).** Color samples of all final paint selections and/or a copy of a basic sign design and color combinations and/or awning design and colors, and window replacement design and colors must be included with the application. **Obtain written proposals on all project work from a Local Contractor. (Applications without a proposal will not be considered)** Self-contracted labor will not be reimbursed.
3. **Return the completed application form(s)** to the San Augustine Main Street Office at P. O. Box 25, San Augustine, Texas 75972 or call Tracy Cox for pick-up.
4. **The approval process will include without limitation the following:**
 - (a) The applicant must meet with the Main Street Manager or the Main Street Design Chairman.
 - (b) The Design Chair/Committee will review the application and make recommendations to the Main Street Manager with approval being sought via emails if necessary.
 - (c) Applicants who are not awarded funding may not re-apply with the exact same project for 12-months.
 - (d) All projects must be completed within 60-days of approval. A 30-day extension may be available upon request.



- (e) As a condition of this grant application and in consideration of the opportunity to apply for a grant, the Applicant consents and shall allow the Main Street Advisory Board members or the Manager to inspect the completed project before final funding. .
- (f) The Main Street Advisory Board shall have sole discretion in awarding grants.
- (g) No Applicant has a proprietary right to receive grant funds. The Main Street Design Chair/Committee shall consider all applications with discretion.

Reimbursement: When the entire grant project has been satisfactorily completed and reviewed, the applicant shall present the San Augustine Main Street office with copies of all paid invoices for a single payment reimbursement of the approved funding.

EXTERIOR FAÇADE / BACK ALLEY PAINT/SIGN/AWNING/WINDOW - REIMBURSEMENT GRANT PROGRAM

Please return completed with necessary attachments and signed to San Augustine Main Street office

- ◆ Applicant Name _____ Date _____
- ◆ Business Name _____
- ◆ Mailing Address _____
- ◆ Contact Phone _____ Email Address _____
- ◆ Building Owner *(if different from applicant)* _____
- ◆ Building Name _____
- ◆ Building Address _____

Details of Planned Improvements. (Attach additional page if more room is needed)

- ◆ List one Local Contractor Proposal and Total Amounts *(please attach original proposals)*:
 1. _____
 2. _____
 3. _____
- ◆ **TOTAL COST OF PROPOSED PROJECT (DO NOT INCLUDE TAX):** _____
- ◆ **AMOUNT OF GRANT REQUESTED:** _____



Attach with completed application: 1) photographs/drawings of proposed work, 2) all final color samples to be used 3) original copies of contractor proposal 4) anything else that may help determine your eligibility.

Business Name

Applicant's Signature

Date

Building Owner's Signature

Date

San Augustine Main Street Manager's Signature

Date

San Augustine Main Street Advisory Board Member Approval

Date

September 2019

Golden Broom Award

9-12-19



San Augustine Main Street
The City of San Augustine, the
San Augustine Main Street Advisory Board
and the San Augustine Main Street
Association are pleased to announce
the recipient of the Golden Broom Award
for 2019. The award is presented to
the business or organization that has
made the most significant contribution
to the historic district and the
community. The award is presented
at the annual Main Street Day event
held in San Augustine, Texas. The
award is presented to the recipient
at the Main Street Day event.

An American Main Street Patriots Day Event 9-11



2019

Thanks to our Donors, Sponsors, and Volunteers of the An American Main Street Patriots Day Event

City of San Augustine, VFW Post 9313 & Auxiliary,
 American Legion Post 387, San Augustine Tribune,
 San Augustine County, San Augustine Chamber of
 Commerce, San Augustine County Historical
 Society, San Augustine Independent School
 District, Alan Eberlan - SAISD, Shelby McNamara -
 SAISD Interact Club & Student Council, Erin Hollis,
 Hound Dog Harris Catering, Donnell and Gloria
 Anthony, Kerry & Lois Lacy, Dixie Miller, Glenda
 Harrison, Joy's This & That, San Augustine Lions
 Club, Betty Oglesbee, Marshall & Carol McMillan,
 Barbara Runnels, DETEC, Loretta Bedford, Roger
 Holt & Jamie Doherty, Burnice & Rosemary
 Blackstock, Cherry Burnett, Charles & Barbara
 Mitchell, Marie Crawford, Brookshire Brothers,
 Cornelia Lockey, Daily News and More, Waldo and
 Annette Dalchau, Joe and Janice Moore, Jeff and
 Tracy Cox, Ricky Lara, Judy Stoneham - Hot Grill,
 Bill and Linda Goller, Heart Strings, Brittney Ford,
 Brandi Emanis, John and Margie Coffee, Stephanie
 Kardell, KTRE, San Augustine Patrons and
 Loyal Supporters

Planning Committee:

Waldo & Annette Dalchau, Brittney Ford, Glenda
 Harrison, Rod Litton, Marshall McMillan, Janice
 Moore, Tracy Cox, Main Street Manager



October 2019

Main Street Volunteers Spruce Up Downtown

The San Antonio Main Street Improvement Association, Bill and Linda Collier are in a good luck. They are filling good with a group of 100 volunteers and have been successful in sprucing up the downtown area. The volunteers are working on the square area in downtown San Antonio. The volunteers are working on the square area in downtown San Antonio. The volunteers are working on the square area in downtown San Antonio.

2019 Main Street Projects in San Antonio have been successful. The volunteers are working on the square area in downtown San Antonio. The volunteers are working on the square area in downtown San Antonio. The volunteers are working on the square area in downtown San Antonio.

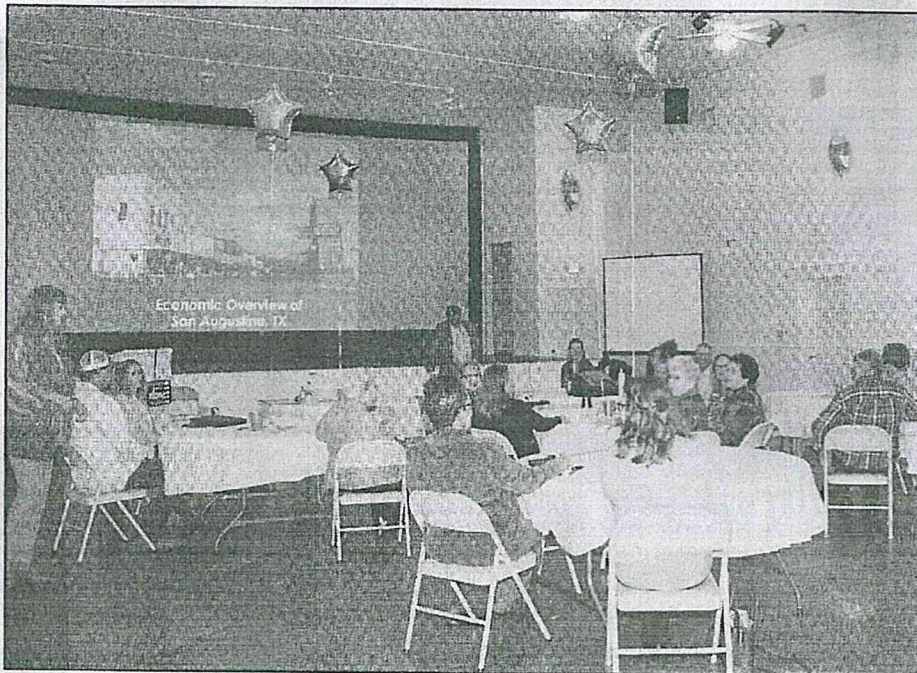
BY ANN ANDREW TRUBNIK - THURSDAY, OCTOBER 17, 2019



Main Street Volunteers Bill and Linda Collier Spruce Up the Square



11-7-19



MAIN STREET ECONOMIC DEVELOPMENT MEETING

Main Street Hosts Economic Development Meeting October 17th

Upon a special invitation, honored guests from the Texas Historical Commission and the Texas Main Street Department, Austin, Texas were in San Augustine on October 17th to speak with a group of building and business owners and stakeholders interested in downtown San Augustine. The wonderfully renovated Augus Theater was the setting. The tables were decorated each with miniature candy snacks and balloons in the autumn colors. Guests were treated to light refreshments during the roundtable presentations. The first speaker was Shelly Hargrove, Small Business Specialist & Assistant State Coordinator. She gave an informative and encouraging narrative of how important small business is to a community and how downtowns are an important reflection of the community. Before recently accepting her current position, Shelly served as the Main Street Manager of

aim for to make the city a more beautiful and safer place to live and enjoy.

Those accepting an invitation to come were: Fred and Patty Groover, Gaar Bennett, Shirley Anderson, Kasey Golden, Charles and Barbara Mitchell, Rod Litton, Richard Haley, Marshall McMillan, Julia Wade, Betty Oglesbee, Connie Owens, Merrill Greene, Glenda Harrison, Lois Lacy, Linda Goller, Kaci Wallace, John Camp, and

Tracy Cox.

Before departure, a few of those in attendance stayed and had dinner with the guests at Imogene's Café and Home Baked Goods. As always it was delicious and all enjoyed the visit. Guests stayed a little longer and did a walking tour in the back alley behind the Augus Theater.

If you have questions about the program feel free to call the City of San Augustine Main Street at 936-275-3172 or 936-201-9798.

the now thriving downtown of Georgetown, Texas. She shared some of her experiences from Georgetown.

Next up was Alan Cox, Community Economic Development Specialist with the Texas Main Street Program. Main Street asked Alan for his assistance and expertise on providing an ESRI Report. He accepted the challenge and quickly provided the report. After looking the report over a decision was made to invite Alan to come and present the report in short form. He did a great job and has offered to follow-up as needed for help identifying the challenges. Some of the categories of the San Augustine Main Street Report are: (trade area description and facts, spending gaps, and psychographics of the retail markets). The information provided was informative, logical, and provided interesting useful facts for the communities' current businesses to have access to. The Texas Main Street program provides this information as a

The next two special guests were Daniela Cantu, Project Design Assistant and Christian Prado, Project Design Assistant. Daniela has been working with Main Street for some time now on developing a plan for back alley restoration and beautification. She presented plans, suggestions, and renderings for the first alley that the Main Street Advisory Board picked to be the initial focus. Some of the suggestions will come directly to the City while other suggestions might go directly to the building owners. It's so exciting because visions and renderings are free. It is nice to have something to

Annual Christmas Parade Dec. 6th

The Annual Lighted Christmas Parade is scheduled to be held on Friday, December 6th at 5:30 p.m. Entry forms may be picked up at Texas Star Retail and Boutique or call Main Street at 936-275-1172 or 936-201-9788 for more information. In case of inclement weather/players' football game the date will be Monday, December 9th at 5:30 p.m.



**Trunk
or
Treat**

**Thursday,
October 31st
5:30 PM**

Downtown San Augustine

**Welcome All Trick or Treaters!
FREE Community Event!**



Presented by
San Augustine
County Chamber of Commerce

Main Street of the Texas Republic



SAN AUGUSTINE DRUG COMPANY

Back in the day, founding pharmacists hired the late Casey Jones to manage the soda fountain. He created the recipe for the world famous Grapefruit Hi-Ball. After well over 100 years, the drink is still served at the old fashioned soda fountain on a daily basis and FREE to first time visitors. Come in and enjoy visiting. Make it a point to visit when you are in the area.

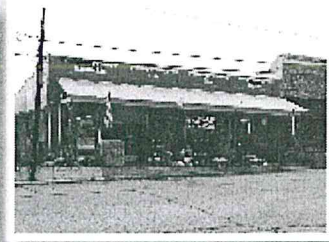
936-275-3401



IMOGENE'S

Known from afar, the restaurant is a great place to go for relaxing in the old fashioned atmosphere complete with juke box and comfortable booths for a warm, inviting, and restful dinner. If you like history the whole city block is surrounded by markers that denote early 1800 Republic of Texas history! Come eat at Imogene's. You will be happy you did!

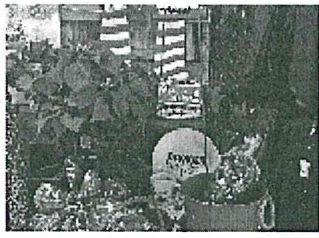
936-275-2004



HARDWARE ON THE SQUARE

You will find hardware needs, as well as lumber, paint, garden supplies, pellet grills, tools, lawnmowers, deer corn, and plumbing & electrical supplies. A cozy coffee shop is nestled in the front corner and Hand-made wood-fired pizzas is served as well as oven baked cinnamon rolls. Come on by and sit a spell!

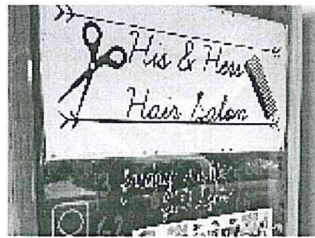
936-275-9474



TEXAS STAR RETAIL STORE AND BOUTIQUE

Items and services are both offered like personally monogrammed gift items, dry cleaning services, separate shopping "treasure room" with antiques and quality used merchandise, and a store full of new items like kitchen accessories, jewelry, inspirational items and books, ladies apparel, shoes, Amish foods, cheeses, and spices. Come appreciate the old fashioned atmosphere!

936-288-5002



HIS AND HER SALON

105 East Columbia Street, Inside none other than an authentic historic "City Barber Shop" in Downtown San Augustine! All restored and in excellent working order are the chairs and sinks! Hair designer and owner, Cobrasa strives every day to help customers feel better about themselves with color, cut, perm, or new style! A fan of the San Augustine Wolves, she will be closed on "Friday Nights" for the Game!

936-554-5257



HALEY FURNITURE AND APPLIANCE

111 West Main Street on the National Trail El Camino Real de las Tierras. The showroom is jam packed with furniture and appliances to fit any décor. Keep your cabin cozy and comfortable whatever the season with name brands like Amana, Maytag, Whirlpool, Copnapper, Ashley, and more. You can live "in the woods" and still have a beautiful home with in most cases same day delivery! Get on the Trail and discover San Augustine a Texas First!

936-275-3473



Come enjoy Deep East Texas — history, trees, wildlife, lakes, good food, shopping and friendly people!

plan your getaway today

CityofSanAugustineTX.gov

November 2019

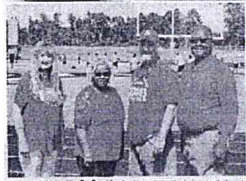


9-12-19

Support the Wolf Pack; Color the Town Red

The City of San Antonio... the Wolf Pack... Color the Town Red... [The rest of the text is too small to transcribe accurately.]

THE SAN ANTONIO HERALD-EXAMINER, SEPTEMBER 12, 1919



THE SAN ANTONIO HERALD-EXAMINER, SEPTEMBER 12, 1919. [The rest of the caption text is too small to transcribe accurately.]

Texas Travel Industry Association Tour of San Augustine

TTIA Tour
By Tracy Cox

The San Augustine Main Street Department and San Augustine County Chamber of Commerce partnered to entertain a group of 23 professional tourism specialists on Tuesday, October 29. The group makes its rounds to different cities and only comes every 6-7 years. This was our year, a first class tour has arrived in San Augustine. One of 16 cities and 50 stops to be made in a 5 day tour arrival period. As we planned the event, one of the biggest challenges was, planning the tour within a given time period of one hour! Here is the schedule that was initiated with the masterful help of some of the most able and articulate local volunteer tour hosts. The weather was rainy and the crowd was a walking tour so we provided rain gear and ponchos for all. After several weeks of planning and coordinating the Texas Travel Industry Association Study Tours (TTIA) arrived in San Augustine. As they stepped off the bus, Betty Ogden, Mary Frances Johnson, Linda Goller, Brandi Eganis, Leslie Berry, and Tracy Cox greeted and ushered the crowd to a whirlwind tour of

the county courthouse. As always, Betty Ogden managed to pull it off. Not only did she get it done in record time, but with time to spare as we only had 15 minutes between the courthouse and museum. Neal Marbury was prepared and ready for an informative short talk about the 1919 Law Enforcement Museum. The student part was raving the people in and out because it looked like they wanted to stay longer. The group leader, Mr. Dave Phillips, President and CEO of Phillips Entertainment, Inc. Action Attractions, LLC, was not kidding when he said that he usually has to push the group to adhere to strict time constraints. The next destination was only a brisk walk across Harrison Street and no over to the historic San Augustine Drug Company. Mike and Debbie Jackson and staff provided each guest with a famous Grapefruit Hi-Ball in honor of their "no go" cup! They absolutely loved the drinks, but with no further ado on to the next stop! Our sidewalks are full of historical markers so we couldn't pass the opportunity to let these tour walkers hear more about the significance of our city while (Continued on Page 4)

Industry of San Augustine

on the walls to the next destination! If anyone knows Jeff Cox at all, they know he is a gifted storyteller. He was prepared to speak on the Hollis Building. Once down to Imogene's Cafe and Home Baked Goods, Brett Tyler was on hand to have tables and place settings for 25 people. At each place was a full size serving of the most delectable pie treat! Enthusiastic and knowledgeable Terry Sympton relayed as much information as he could about the lakes and outdoors while Jeff Cox was there to reinforce. Finished with pie or not we had to keep moving! Out the door and up the sidewalk in the rain, Jeff narrated the other markers, the Newlander Newspaper site, and the Angus Theater. Water was offered along the way. We all made it to the final destination. It may have been late but certainly not late. Joe Confort, owner of Harrison on the Square, told the true story about the shooting and pointed to the holes that are still showing

from the gun fight within the walls of the exact building during back to the early 1900's. While at the hardware store, Janeson Moore, educator from the Mission Dolores state historic site, gave us a quick narrative on the historical significance and the notorious honey associated with the Mission. He did a remarkable job. Our hour was up and the people were headed back to the bus. Prior to and while planning this day we cautiously ask for 10 more minutes! Mr. Phillips agreed and a windshield tour was conducted by Mary Frances Johnson on the "long way" out. As the tour traveled around the National Register Residential Historic District, Mary Frances spoke about the Ezekiel Cullen House, First United Methodist Church, Christ Church Episcopal, Matthew Cartwright House, and Lewis Hotel. Mary Frances hopped off the bus and we waved goodbye as they left to go west on 21 and on to Nacogdoches. The TTIA consists of a group

of professionals from various tourism agencies. Travel counselors are sometimes the first person people meet when driving into Texas so it is important that these individuals know about Texas cities so that they can convey something notable and interesting about the cities. They take pictures and make notes. They wish to see and hear about towns and areas in short tours. Any correspondence is done after the tour with pamphlets and brochures sent to them by mail. The group coming to San Augustine consisted of twelve Texas Travel Information Center professionals, Texas Parks and Wildlife park staff, Texas Highway Magazine and Texas State Travel Guide editorial and photography staff. Here are the professionals that came: Annette Mata, Travel Counselor, Texas Travel Information Center, Amarillo, Texas; Richard Nicholson, Travel Counselor, Texas Travel Information Center, Austin, Texas; Mary Jackson, Travel Counselor, Austin, Texas; Lynn Irlby, Travel Counselor, Texas Travel Denison, Texas; Tina Easdel, Travel Counselor, Texas Travel Information Center, Gainesville, Texas; Lori Manning, Travel Counselor, Judge Roy Bean Visitor Center, Langtry, Texas; Christina Runtz, Travel Counselor, Texas Travel Information Center, Laredo, Texas; Judy Garcia,

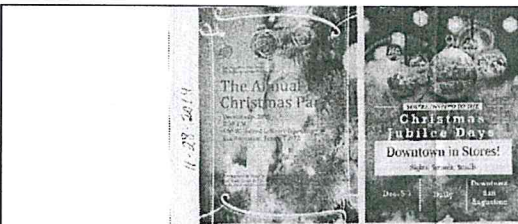
11-14-19





December 2019

Christmas Jubilee Days December 5-6-7, 2019 in stores



Annual San Augustine Main Street Christmas Parade (changed to December 9 because of football play-off)



*The City of San Augustine
Main Street
Would Like To Thank Its Sponsors*

Title Sponsors

Shelby Savings Bank ~ Texas Bank & Trust ~ Messick Properties-SA McDonalds
San Augustine Motor ~ L&R Timber

Chair - Tammy Barbee

Owner and Manager Texas Star Retail Store and Boutique &
Main Street Advisory Board Member

Mr. & Mrs. Roger Wall (Santa & Mrs. Claus), Imogene Newman (Parade Marshal), Brett Tyler, Rebecca Lackey & Children, Lisa Albers, Crystal Wendland, Joy Sowell, Gene Sowell, Linda Goller, Crystal Nix, Jacob Zawisza, Rachel Lester, Paul Lester, Jeff Cox, Marshall McMillan, Betty Oglesbee, Rod Litton, Sandra Nichols, Jeanette Bryan, Chloe Morris, Eden Morris, Clifford Nix, Carmen Brown & Children, Waldo Dalchau, Gloria Anthony, Charles Sharp, Joe Consford, Robert Lee, University Rental Business, Organization, and Individual Candy Donations

O.T. Haygood, Barbara Runnels, Dr. Mary Mehta, Annette & Waldo Dalchau, Bates and Hoyt Law Office, Haley Furniture, Wyman Roberts Funeral Home, Walmart - Center, Crystal Nix, San Augustine County Chamber of Commerce, San Augustine County Sheriff's Office, San Augustine Lions Club, Texas Farm Bureau Insurance, Heart of Texas Grill, SAMS PALS - Main Street, San Augustine County, San Augustine County EMS, City of San Augustine Mayor Leroy Hughes, City Manager John Camp, City of San Augustine Police Department, City of San Augustine Maintenance Department, Texas Parks and Wildlife Department, Texas Department of Public Safety, San Augustine Tribune, Center Broadcasting, Daily News and More, and Jeanyse Mosby.

Thanks for All of Your Help With
This Year's Christmas Parade!

12-19-19



First Place - Twin Lakes Rehabilitation and Care Center



Third Place - Rise and Shine

SAN AUGUSTINE TRIBUNE THURSDAY, DECEMBER 19, 1989



Second Place - St. Augustine Catholic Church



TWIN LAKES TAKES FIRST Twin Lakes the winning float from the 1989 Christmas Parade. Accompanying the float are Carolyn Hall, and the 1989 parade float.



2ND PLACE WINNERS IN THE SAN AUGUSTINE MAIN STREET CHRISTMAS PARADE - St. Augustine, St. Augustine Catholic Church, and thank you Mrs. Brown and Captain for making the night.



TWIN LAKES CHRISTMAS PARADE WINNER The winning float from the 1989 Christmas Parade. Accompanying the float are Carolyn Hall, and the 1989 parade float.

STANDARD II---SUPPLEMENTAL INFORMATION—Active Leadership and Organizational Capacity February 2019

You are cordially invited to :

Main Street Business District Meeting

There will be a meeting of the San Augustine Main Street Business District on Wednesday February 20. It will be held at Heart of Texas Grill, 102 E. Columbia Street from 1 p.m. to 2 p.m. (Dutch Treat if ordering) Building and business owners in the downtown main street district are encouraged to attend. Visitors interested in the Main Street project are welcome. The subject is --"*Cyber Security for Individuals and Businesses*". Special guest, Chris Haney, Senior Engineer and owner, Silas Technology, Houston, Texas will be the guest speaker.

Here is the agenda for the meeting :

SAN AUGUSTINE MAIN STREET

Main Street Business District Meeting

Wednesday, February 20, 2019

1-2 p.m. -Heart of Texas Grill

1. Welcome — Organization Chair Linda Goller
 2. Introduction of Guest / Chris Haney
- "Cyber Security for Individuals and Businesses"



- Discussion/Questions

1. Closing Announcements -Marshall McMillan, Chair, Tracy Cox, Main Street Mgr.
2. Adjourn

October 2019



Texas Main Street Roundtable Event San Augustine, Texas

**Thursday
10-17-2019**

**3 P.M. to
5 P.M.**

**Augus
Theater
113 E. Columbia St.**

Guest Speakers from Texas Main Street Department, Austin, Tx.

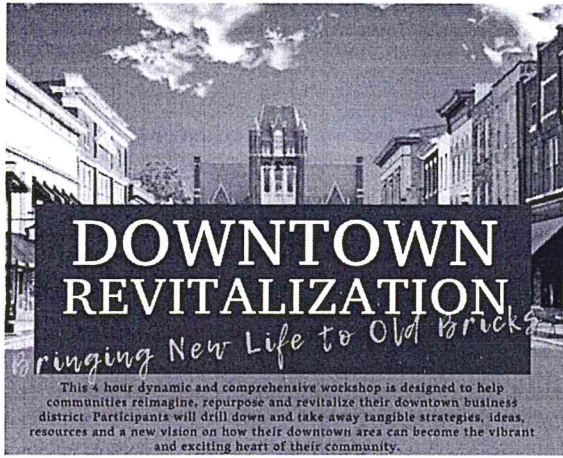
***Shelly Hargrove, Small Business
Specialist & Assistant State Coordinator
Alan Cox, Community Economic
Development Specialist
Daniela Cantu, Project Design Assistant
Christian Prado, Project Design
Assistant***

SPONSORED BY



City of San Augustine Main Street and Patrons and Loyal Supporters

October 2019



Perfect for economic developers, chambers of commerce, main street officials, downtown organizations, cities, counties, utility representatives, state agency representatives, entrepreneurs & community volunteers

\$79 registration includes workshop materials & lunch

Wednesday, October 23, 2019 | 10:30 am - 2:30 pm

Farmers State Bank Training Center

115 Shelbyville Street | Center, Texas 75935

REGISTER TODAY at WWW.ACCELERATIONBYDESIGN.COM



STANDARD VI—SUPPLEMENTAL INFORMATION Demonstrated Impact and Results

See above

-end-

